



Health Village Draft signage brief for sign suppliers. August 22nd 2013.

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Signage brief

This 'Brief' outlines a proposed zonal colour scheme, titles for depts. and positioning of signage as a guide for the appointed sign supplier for the Health Village. No specific products are indicated but due to lack of space and presence of glass walls - pillar mounted directories are proposed with Polycarbonates on walls or cut vinyl (ie stair-towers). All items are subject to sign types available (re cost/style/function etc).

Points for consideration & to be confirmed TBC

- A mix of Polycarbonate (wallmounted signs) and vinyl on Totems or Triangular (Pillar Mounted) signs are preferred.
- Braille panels in lifts for emergency will be in contractor spec.? TBC
- Where floor fixed totems noted, contractor indicated that if requested soon - square can be dug with concrete set in for bolts
- Signage should follow similar shapes ie Rectangular format throughout with same text fonts (Sans Serif style recommended). Except some glass wall mounted 'Way Out' signs (vinyl on glass?) which may be circular.
- Exterior signs to be in NHS corporate style - 'Akzidenz Grotesk Med?' font and NHS Blue
- On selected signs 'Pictogram' type signage may be required for Telephones, Toilets, Services? TBC
- Receipt and Dispatch signage - TBC
- 'Sexual Health Services' sign wording TBC
- Need for pointers for assistance with Language? TBC
- Contingencies - approx. 10-15 misc. EXTRA way finding signs eg vinyl on Glass Panels etc? may be needed once site 'travel' is identified nearer completion.

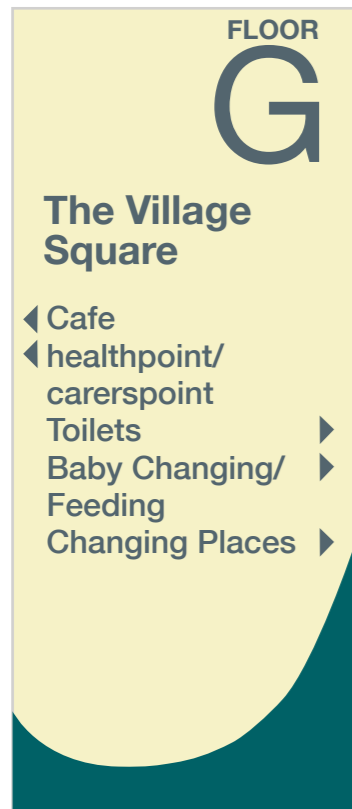


DRAFT
BRIEF

Colour Zone Schemes - following proposed artworks on floors?

These images give proposed colour schemes only and Dept. titles/info - no products specified CMYK spec included but may vary due to material.

C0 M0 Y24 K4



No signs are specified for Village Square - but may be small totem/banner in VSquare/Reception area)

<p>Yellow Zone C2 M0 Y62 K12</p>	<p>Green Zone C19 M0 Y29 K18</p>	<p>Blue Zone C72 M25 Y26 K0</p>	<p>Purple Zone C20 M28 Y0 K14</p>	<p>White Zone 'ICE WHITE'</p>
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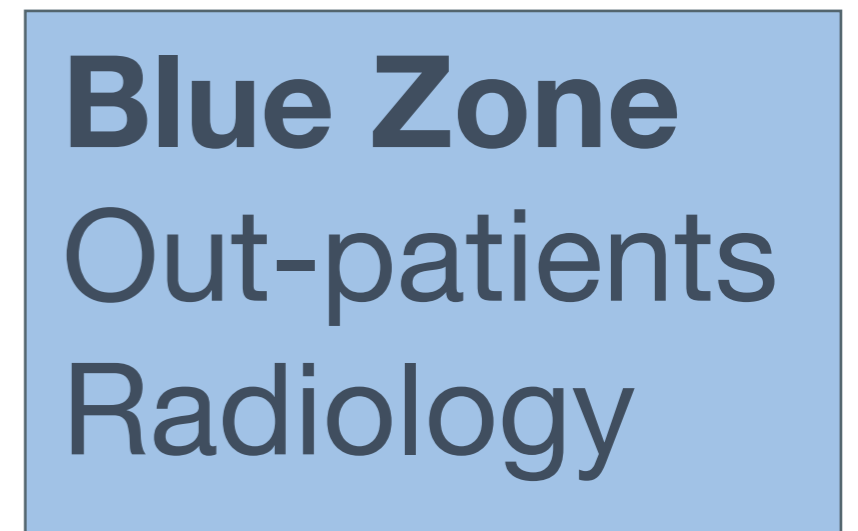
Lines for poss. directional use on glass?

Please Note: Colours and text in these images above are not related to specific signs but provide wording and colour scheme for following signs throughout BRIEF.



Unsure of shape/style of this sign as Reception spec. is unclear at present. **TBC**

This text is at 40pt (for example) in a Sans Serif style - Recommended for easy reading. Size style may be similar to ARI zonal directories. **Sample checking in-situ required.** No lines between text.



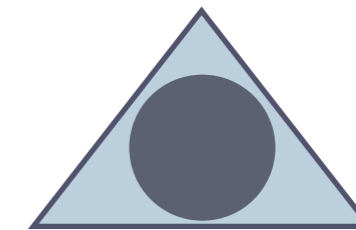
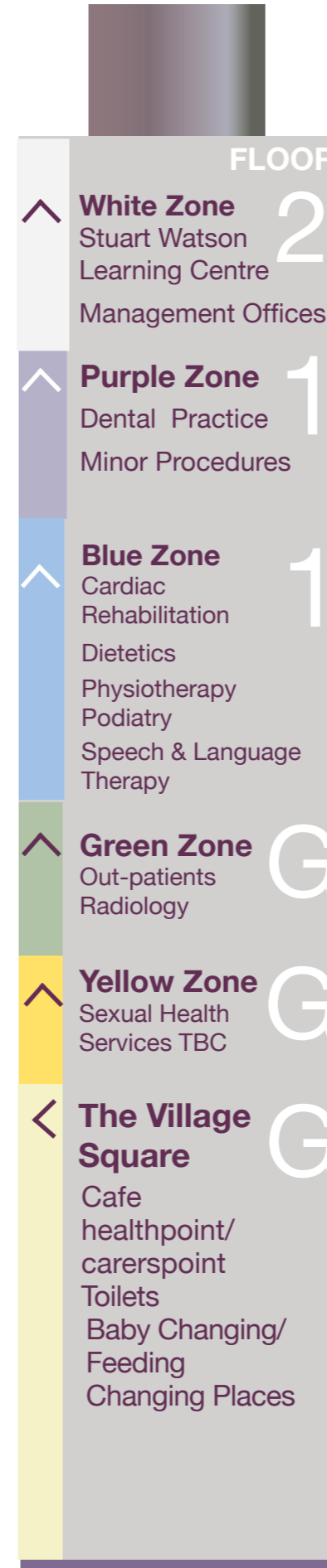
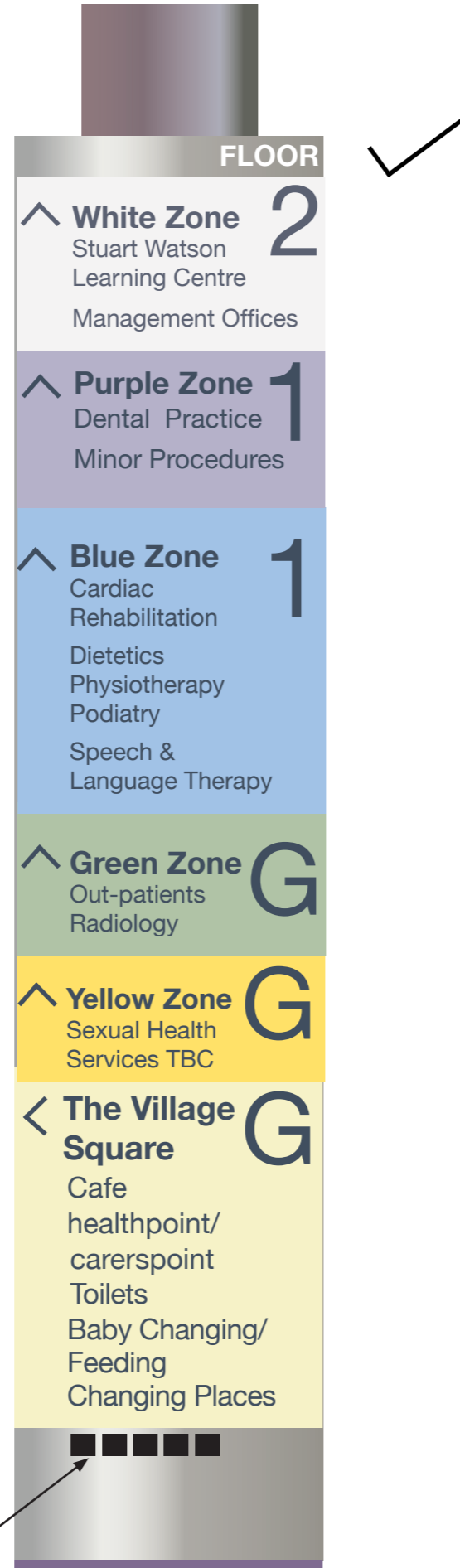
Zonal Scheme Directories (Triangles fixed to pillars)

Based on Page 1 Colour zonal scheme

Left example is favoured choice as the ZONE colours are clear at key point/positions. Possible alternative right. Depending on product suitability.

2 pillar directories are required - situated to right of East NSt entrance of Shuttle Court and to right of Reception, Frederick St. Entrance. **Reverse** of pillar would indicate 'Way Out' with arrow.

Possible inclusion of Pictograms - indicating services.



GROUND FLOOR

Lift and Corridor Signs - following proposed artworks on floors?

FLOOR G

The Village Square

- ◀ Cafe
- ◀ healthpoint/ carerspoint
- Toilets ▶
- Baby Changing/ Feeding ▶
- Changing Places ▶

• First row for reference only re colour zones/texts

<p>FLOOR G</p> <p>Yellow Zone Sexual Health Services TBC</p>	<p>FLOOR G</p> <p>Green Zone Out-patients Radiology</p>	<p>FLOOR 1</p> <p>Blue Zone Cardiac Rehabilitation Dietetics Physiotherapy Podiatry Speech & Language Therapy</p>	<p>FLOOR 1</p> <p>Purple Zone Dental Practice Minor Procedures</p>	<p>FLOOR 2</p> <p>White Zone Stuart Watson Learning Centre Management Offices</p>
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FLOOR

> **White Zone 2**
Use lift in Green Zone 20m? Right

^ **Blue Zone 1**

^ **Purple Zone 1**

> **Green Zone G**

> **Yellow Zone G**

Outside lift 'button' side Ground Floor

Way out >

Way out >

Opposite lift doors on glass (poss circ)

FLOOR

> **White Zone 2**
Use other lift in Green Zone 30m? right

^ **Blue Zone 1**

^ **Purple Zone 1**

> **Green Zone G**

> **Yellow Zone G**

Foot of stairs signing Ground Floor, Bolted down to floor OK with Contr.

FLOOR

> **Way Out**
Lift and Stairs

> **The Village Square**

FLOOR

> **White Zone 2**
Use lift in Green Zone 20m Right

< **Yellow Zone G**

> **Green Zone G**

Corridor fork signing see plans

These signs may be in different format/style/product

FLOOR G

Reception Yellow Zone

< Sexual Health Services TBC >

FLOOR G

Yellow Zone Waiting Area

Sexual Health Services TBC

FLOOR G

Reception Green Zone

> Out-patients

< Radiology

FLOOR G

Green Zone Waiting Area

Out-patients Radiology

Reception signing + back of Reception wall colour

GROUND FLOOR

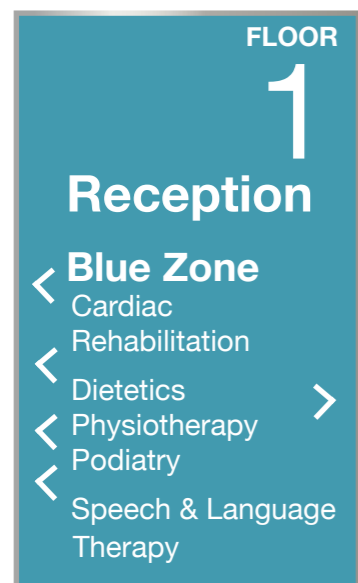
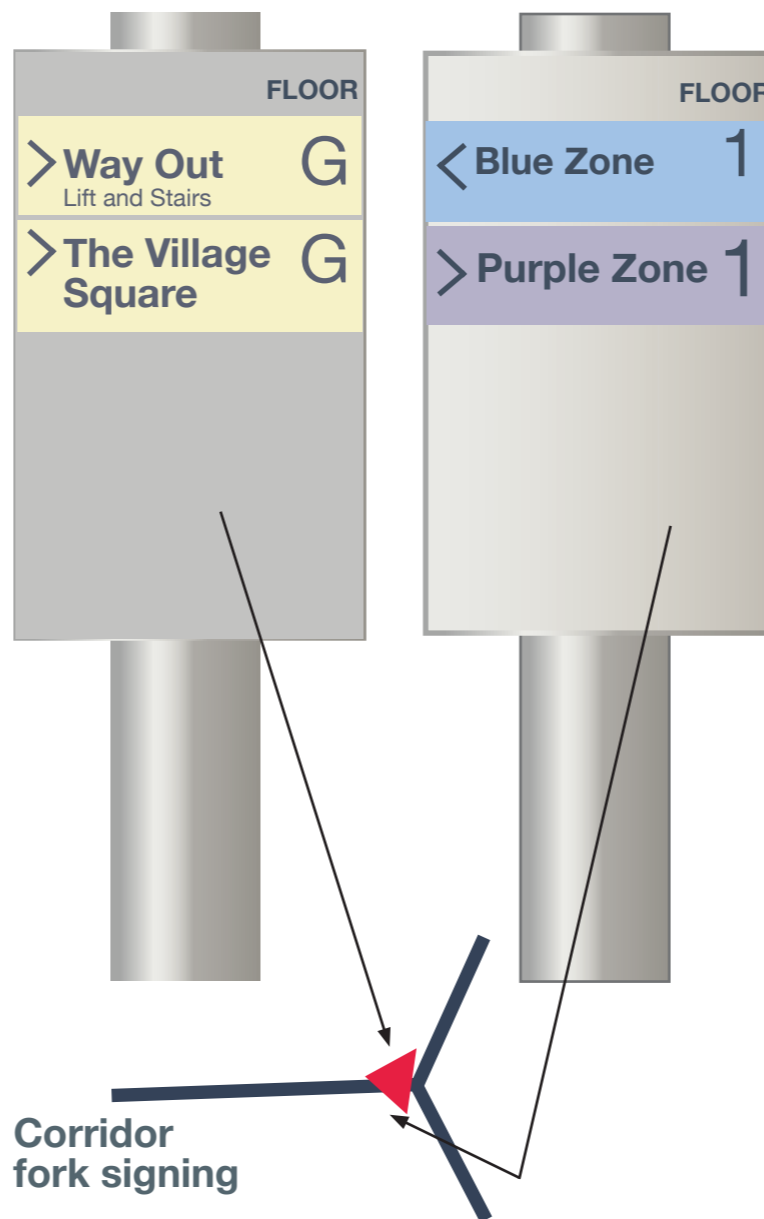
1st Floor Signage - outside lift and at corridor fork etc



Outside lift view, totem small bolted into floor

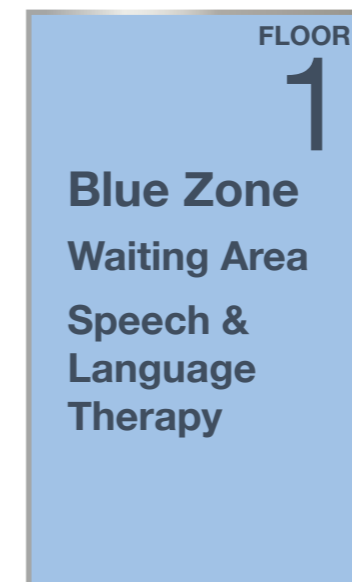
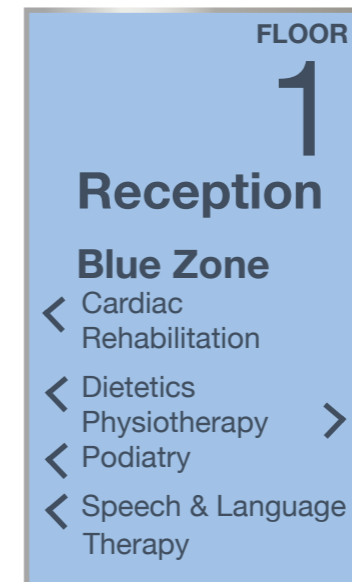


Outside lift Panel on door 'button' side

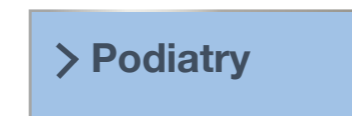
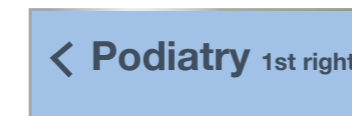


Info for consultancy groups

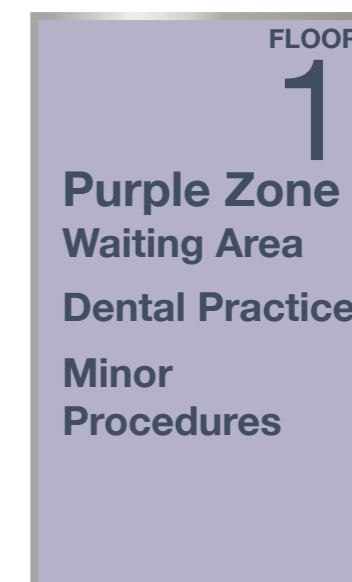
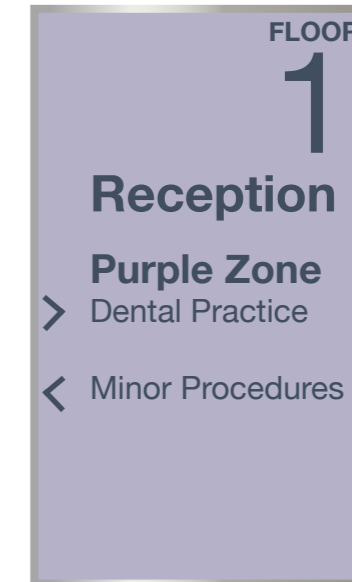
If 'reversed out' ie white lettering preferred, all backgrounds would have to be considerably darker re ARI zonal directories for visual impairment considerations.



Reception signing



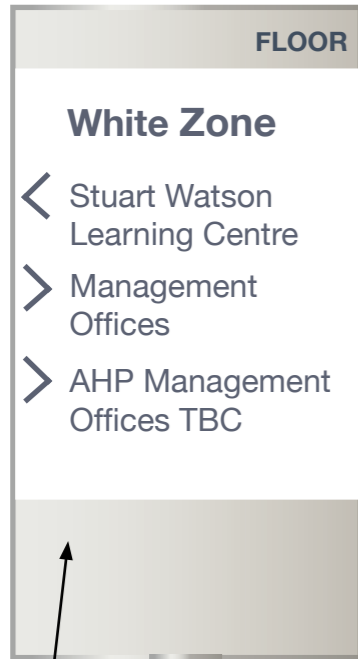
Corridor 'assist' signing



Reception signing + back of Reception wall colours will match.

FIRST FLOOR

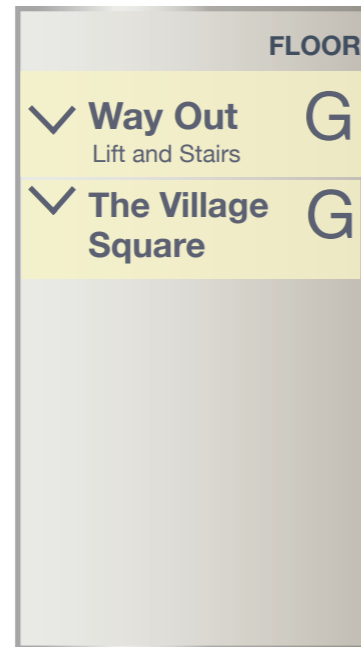
2nd Floor Signage & Stairwells - outside lift and at corridor



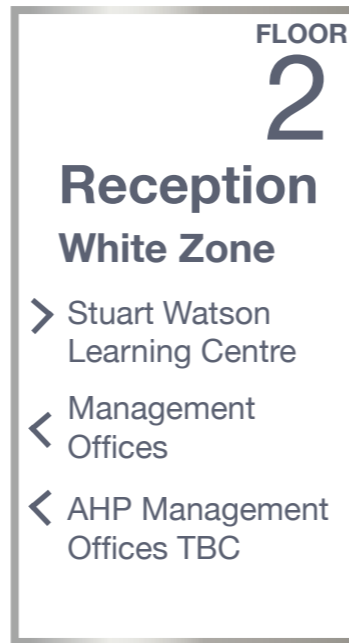
Totem style? Possibly on wall

Outside lift view

This sign could be sited on facing wall slightly right, opposite lift opening and not require totem. See plans for positioning.



Outside lift Panel on door 'button' side



On wall left? of Reception (May be narrower than other Reception signs)

STAIR TOWER wayfinding ie 'What floor am I on?'
 Approx. 12 signs required to indicate floors at each level ascending/descending. EG: LG, G, 1, 2
 Approx. .5m deep, cut vinyl lettering



Exact placement/positioning of eg 'LG', G, 1,2, etc TBC.

SECOND FLOOR

Additional Signage - exterior wall signs (2 of), and misc. signage required

NHS
Grampian

Aberdeen Community Health and Care Village

East North Street Entrance

In partnership with and **ACC LOGO**
Police Scotland LOGO

2 External signs approx 2-2.5m sq. on Frederick St and West North St exterior walls.

- Right Hand on end wall East North St.
- Right of Entrance on wall Frederick St.

NHS
Grampian

Aberdeen Community Health and Care Village

Frederick Street Entrance

In partnership with and **ACC LOGO**
Police Scotland LOGO

Undercroft parking area - statutory style

No unauthorised entry

No entry

Toilets

Toilets

Range of Pictogram signs (small) for incl in signage? Examples only TBC.



SHUTTLE LANE

SHUTTLE COURT

Toilet signs either protruding or wall mounted - may be required in 2-3 sites.

TBC
Correct wording to be confirmed
Size approx 1m wide .5m deep

NHS
Grampian

RECEIPT AND DISPATCH ENTRANCE

NHS
Grampian

RECEIPT AND DISPATCH